



CATEGORIES

FICTION: An original storyline involving a plot and characters.

DOCUMENTARY: Movies, Television. based on or re-creating an actual event, era, life story, that purports to be factually accurate and contains no fictional elements.

MUSIC VIDEO: A commercial video featuring a performance of a popular song, often through a stylized dramatization by the performers.

ANIMATION: The art or process of making movies with drawings, computer graphics, or photographs of static objects, including all techniques other than the continuous filming of live-action images.

BRANDED ENTERTAINMENT: A form of advertising that uses the generating of content as a way to promote the particular brand which funds the content's production.

BUDGET UNDER \$10,000: Films produced for under \$10,000.

MOBILE FILM: Video entirely shot on a mobile phone device.

TITLE AND END CREDIT SEQUENCES: A Video that presents their title, key production, cast members utilizing conceptual visuals and sound.

EXPERIMENTAL: Filmmaking that rigorously re-evaluates cinematic conventions and explores alternatives to traditional narratives or methods of working.

STUDENT: A film created by a student currently enrolled in school.

EMERGING DIRECTORS: Directors with less than 3 years of professional experience.

EMERGING WRITERS: Writers with less than 3 years of professional experience.

VR/MR/AR: Films shot in either 360 video or augmented reality.

MOVIE POSTER: A poster used to promote and advertise a film.

COMEDY: An original storyline in which the main emphasis is on humor.

60 SECOND FILMS: Films that run with a maximum 1 minute duration.

ART DIRECTION / PRODUCTION DESIGN: Excellence in the overall visual look and feel.

SOUND DESIGN / ORIGINAL SCORE: Excellence in use of sound or music.

FOREIGN FILM: Films shot and produced outside of the United States.

VISUAL EFFECTS: Films where imagery is created or manipulated outside the context of a live action shot.